



OFFICE OF THE CAREER GUIDANCE & PLACEMENT CELL

K.C. DAS COMMERCE COLLEGE

A Provincialised College under the Government of Assam

Chatribari, Guwahati: 781 008, Assam

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Phones: +91 361 2733691; +91 9678111099

Dr. Ananta Pegu, M.A, Ph.D., LL.B.

Coordinator, Career Guidance & Placement Cell

Ref. No. : KCDCC/Career/

ACTIVITY REPORT-2024

18TH SEPTEMBER, 2024

1. Name of the Organizing Cell: Career Guidance & Placement Cell
2. Name of the Event Conducted: Introduction to Digital Marketing
3. Name of the Collaborating Department (if any): IMS, Guwahati
4. Mode: Online
5. Date of the Event: 18.09.2024
6. Time: 2:00 to 3:00 pm
7. Place/ Venue/ (Platform - in Case of Online Programme): Digital Conference Hall-II
8. Objectives of the Event (Please describe point-wise): Creating Career Awareness
9. Name of Resource person(s) with their Position and Organization Name (if any): Mr. Nishant Serawagi, Founder, Enrichmy Career, Bangalore
10. Title of the Topic(s) delivered by the Resource person(s) (if applicable):
Creating Career Awareness
11. Total No. of Participants:
 - a. Students: 39
 - b. Teachers: 01
 - c. Others (Please Specify): Students' Union & Office Staff =05
12. Total No. of Beneficiaries (in case of extension activities): 45
13. Outcome of the Event (Please describe within 200 words): Students are able to know the different career prospects and job markets in the field of Digital Marketing organized by the IMS, Guwahati.

Sd/-

Dr. Ananta Pegu, Coordinator, Career Guidance & Placement Cell

Signature of the Coordinator with Seal

Note:

Please enclose the following documents with the report:

1. Photographs of the Event with Banner (Maximum 4 copies, at least 1 Geo-tagged Photo)
2. Attendance Record of the Participants with their Signature.

Both the Softcopy and Hardcopy of the reports are to be submitted to the IQAC.

Softcopy is to be sent to IQAC email: kcdcc.iqac2020@gmail.com



DIGITAL MARKETING WORKSHOP

on

INTRODUCTION TO DIGITAL MARKETING



in association with

IMS

GUWAHATI

Career Guidance & Placement Cell
K.C Das Commerce College,
Guwahati, Assam



18
SEPT

3 pm - 4 pm

Digital Conference
Hall- II

ENQUIRE TODAY: ☎ +91 7099038838

📍 House No: 44, 1st floor, 1A, Opposite: Aayakar Bhawan,
Fatick Chandra Road, Uzanbazar, Guwahati - 781001

✉ learn@futuristsacademy.com

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🌐 futuristsacademy.com



* Digital Marketing Workshop

Date:- 18-09-2024 Time= 2pm-4pm

| Name | Class | Roll No. | Sign |
|-----------------------|---------------------------|----------|----------------|
| ① Arnav Deka | B.com 1 st sem | 309 | Arnav Deka |
| ② Ayush Jain | B.com 1 st sem | 236 | Ayush |
| ③ Nikhita Das | B.com 1 st sem | 344 | Nikhita |
| ④ Bipinchi Kishyap | B.com 1 st sem | 288 | Bipinchi |
| ⑤ Rohit Mazumder | B.com 1 st sem | 321 | Rohit |
| ⑥ Anant Mukherjee | B.com 1 st sem | 287 | Anant |
| ⑦ Anshu Chakraborty | B.com 1 st sem | 323 | Anshu |
| ⑧ Debajit Singh | B.com 1 st sem | 324 | Debajit |
| ⑨ Tapan Jyoti Dey | B.com 1 st sem | 780 | Tapan |
| ⑩ Ajay Kumar | B.com 1 st sem | 267 | Ajay |
| ⑪ Pooja Dhar | B.com 1 st sem | 238 | Pooja |
| ⑫ Mitu Das | B.com 1 st sem | 273 | Mitu Das |
| ⑬ Adarsh Jha | B.com 1 st sem | 347 | Adarsh |
| ⑭ Krishan Das Gupta | B.com 1 st sem | 282 | Krishan |
| ⑮ Saugat Das | B.com 1 st sem | 322 | Saugat |
| ⑯ Parag Kishyap | B.com 1 st sem | 325 | Parag |
| ⑰ Purnab Bhangain | B.com 1 st sem | 307 | Purnab |
| ⑱ Parikaj Sarkar | B.com 1 st sem | 262 | Parikaj |
| ⑲ Sachin Daimari | B.com 1 st sem | 370 | Sachin |
| ⑳ Aman Sharma | B.com 1 st sem | 297 | Aman |
| ㉑ Anand Mehabari | B.com 1 st sem | 375 | Anand |
| ㉒ Anshu Khatun | B.com 1 st sem | 792 | Anshu |
| ㉓ Jyoti Banik | B.com 1 st sem | 357 | Jyoti |
| ㉔ Saakshi Nath | B.com 1 st sem | 369 | Saakshi Nath |
| ㉕ Shradha Talwar | B.com 1 st sem | 382 | Shradha |
| ㉖ Abhishek | B.com 1 st sem | 312 | Abhishek |
| ㉗ Lakshya Shyamshukla | B.com 1 st sem | 794 | Lakshya |
| ㉘ Jeet Agarwal | B.com 1 st sem | 265 | Jeet |
| ㉙ Ritvik Pinta | B.com 1 st sem | 301 | Ritvik Pinta |
| ㉚ Md Asraf Ullah | B.com 1 st sem | 334 | Md Asraf Ullah |
| ㉛ Aditya Bhowa | B.com 1 st sem | 308 | Aditya |
| ㉜ Anshu Roy | B.com 1 st sem | 318 | Anshu |
| ㉝ Divyanshu Banik | B.com 1 st sem | 327 | Divyanshu |

| | | | |
|--------------------------|---------------------------|-----|----------------------|
| 24) Sudanshu Das | B.com 1 st sem | 317 | Sudanshu Das |
| 35) Rohit Boro | B.com 1 st sem | 359 | Rohit Boro |
| 36) Akash Dutta | B.com 1 st sem | 274 | Akash Dutta |
| 37) Rangilchi Singma | B.com 1 st sem | 341 | Rangilchi Singma |
| 38) Monchi Monin | B.com 1 st sem | 358 | Monchi Monin |
| 39) Jaya Babita | B.com 1 st sem | 256 | Jaya Babita |
| 40) Parvina Nabessa | B.com 1 st sem | 253 | Parvina Nabessa |
| 41) Anvita Hojai | B.com 1 st sem | 251 | Anvita Hojai |
| 42) Dishamoni Kalita | B.com 1 st sem | 280 | Dishamoni |
| 43) Priyanshu Dhar | B.com 1 st sem | 284 | Priyanshu Dhar |
| 44) Jamiya Das | B.com 1 st sem | 303 | Jamiya Das |
| 45) Sayashree Majumder | B.com 1 st sem | 295 | Sayashree Majumder |
| 46) Martina Spruz | B.com 1 st sem | 289 | Martina Spruz |
| 47) Tanvi Mukherjee | B.com 1 st sem | 292 | Tanvi Mukherjee |
| 48) Surman Singh | B.com 1 st sem | 782 | Surman |
| 49) Nancy Kumari | B.com 1 st sem | 279 | Nancy Kumari |
| 50) Dehaa Chowdhury | B.com 1 st sem | 271 | Dehaa Chowdhury |
| 51) Sonal Gupta | B.com 1 st sem | 361 | Sonal Gupta |
| 52) Kalkasha Naj | B.com 1 st sem | 356 | Kalkasha Naj |
| 53) Violina Baisya | B.com 1 st sem | 371 | Violina Baisya |
| 54) Kancha Mahela | B.com 1 st sem | 373 | Kancha Mahela |
| 55) Khushi Agarwal | B.com 1 st sem | 783 | Khushi |
| 56) Suprabha Sharma | B.com 1 st sem | 330 | Suprabha |
| 57) Esika Das | B.com 1 st sem | 277 | Esika |
| 58) Sundari Narzary | B.com 1 st sem | 355 | Sundari |
| 59) Radhika Bala Narzary | B.com 1 st sem | 342 | Radhika Bala Narzary |
| 60) Mansi Barman | B.com 1 st sem | 350 | Mansi Barman |
| 61) Bilal Agarwal | B.com 1 st sem | 415 | Bilal |
| 62) Anish Ks Gisi | B.com 1 st sem | 447 | Anish Ks Gisi |
| 63) Anuj Sharma | B.com 1 st sem | 416 | Anuj Sharma |
| 64) Divyanshu Gupta | B.com 1 st sem | 794 | Divyanshu Gupta |
| 65) Anil Jal | 5 students | 64 | Anil Jal |

Total=64
